



# Top 7 Reasons to Use a PEO

a publication of



You've heard  
the cliché,  
if you want  
something  
done right, do  
it yourself.

That may not always be entirely true; consider the role of a Professional Employer Organization (PEO), for example. What if I told you, by partnering with a PEO you will find a solution to help you with the administrative human resource functions you often perform on a daily basis?

With a PEO assisting you in managing many of your HR duties and responsibilities, you can rest assured that your company will reap the many benefits this type of back-office support has to offer.





## Benefit 1: Convenience

As a business owner, how many times have you wished that you could clone yourself to meet the demands of the day-to-day HR administrative duties? There's so much to do and simply not enough time to do it all. The thought of someone waving a magic wand and taking care of many of your HR functions seems unimaginable, but a PEO can be that magic wand.



### Takeaway

Partnering with a PEO allows you access to an entire team of HR professionals—they just sit off-site.

## Benefit 2: Loss Control

Are your workers' compensation claims on the rise? More importantly, do you have the time to research what is causing your claims? Most likely, your time is being spent on managing your business, and claims research isn't one of your high priorities.

### Takeaway

Partnering with a PEO offers you a dedicated resource to not only discover what is driving your claims, but also provides you with assistance in developing and managing a plan of action to minimize their occurrence.

Safety classes are among the offerings implemented to help and promote safety and reduce claim costs.

## Benefit 3: Personalized Services

No matter the size of your company or line of business, an account management team will discuss ways to help strengthen your workforce, enrich your vision, and help you achieve your business goals. There is not a one-size-fits-all solution to your needs.

### Takeaway

A PEO caters to your company based on what you need.

## Benefit 4: Cost Savings

Businesses contracting a PEO get discounts applied to their workers' compensation rates during their first two years of partnership. New companies probably pay book rates on such coverage; working with a PEO, you'll often realize an immediate and substantial discount in the costs of your workers' compensation program.

### Takeaway

Additionally, if you've considered hiring more administrative staff for your office, a PEO is often a more affordable option.



## Benefit 5:

### Increased Ability to Adapt to Today's Economy

With the ever-changing regulations companies must adhere to, it's difficult to stay abreast of all the information.

#### Takeaway

A PEO can help your business navigate through the many federal state and local regulations and laws, making sure you are up-to-date with all the changes that affect your business and employees.

## Benefit 6:

### Professional Development Opportunities

It's important to encourage employee development in a professional environment.

#### Takeaway

With SWBC PEO, you'll have immediate access to more than 11,000 courses with e-learning platforms, videos, and skills assessments available online.



**E-LEARNING  
PLATFORM**

- Business skills
- Workforce Compliance
- IT Professional Training
- Online Skill Evaluations
- OSHA Safety Training
- Leadership Training
- Language Training
- Alcohol and Food Safety

## Benefit 7:

### Peace of Mind

The workday is too short to be consumed by administrative burdens. Let an expert team handle these tasks for you so that you can concentrate on expanding your business to the next level.

Seem too good to be true? It's not when you partner with a PEO.

#### Takeaway

Ultimately, a PEO offers back-office support and expertise in the areas of human resources, workers' compensation, risk management, employee benefits, and payroll.

The goal is to increase your profitability, maximize employee productivity, and reduce your time spent on HR activities—you can do it yourself, but why would you want to?



Learn how SWBC PEO Services can take your business to the next level.

[Click here](#) to visit our website.

A photograph of a modern multi-story office building with a facade of blue glass panels and brown stone or concrete sections. The building is set against a clear blue sky. The SWBC logo is visible on the upper right corner of the building.

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A white sign with blue lettering that reads "SWBC TOWER". The sign is partially visible at the bottom right of the image, with the word "TOWER" cut off.

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